

---

## MAIA Asset Management Portfolios

### Strategic Reserve Portfolio

Investment Objective: The investment objective is to achieve cash plus returns over a rolling 1 year period after all fees and charges, through a multi-asset approach.

Strategy: The portfolio is made up of a blend of funds designed to embrace a range of complimentary assets, including traditional bond funds as well as a selection of the alternative assets that are available in the market place.

Benchmark: ICE LIBOR 3 Month GBP Ex Ante Charge: 0.68%

### Absolute Return Portfolio

Investment Objective: The investment objective is to achieve cash plus 3 percentage points per annum over a rolling 3 year period through a multi-asset approach.

Strategy: The portfolio is made up of a blend of funds designed to embrace a range of complimentary assets, both traditional equity and bond funds as well as a selection of the alternative assets that are available in the market place.

Benchmark: IA Mixed Investment 0 - 35% Shares Ex Ante Charge: 0.69%

### Income Portfolio

Investment Objective: The investment objective is to achieve a target income of over 4% with a moderate risk profile

Strategy: The portfolio is made up of funds, adopting a multi-asset approach to portfolio construction.

Benchmark: IA Mixed Investment 20 - 60% Ex Ante Charge: 0.69% Yield: 5.16%

### Balanced Income Portfolio

Investment Objective: The investment objective of the fund is to achieve capital appreciation and income within a moderate risk profile.

Strategy: The portfolio is made up of funds, adopting a multi-asset approach to portfolio construction.

Benchmark: IA Mixed Investment 20 - 60% Ex Ante Charge: 0.80% Yield: 4.10%

### Balanced Portfolio

Investment Objective: The investment objective is to achieve capital appreciation within a moderate risk profile, generating a total return.

Strategy: The portfolio is made up of funds, adopting a multi-asset approach to portfolio construction.

Benchmark: IA Mixed Investment 40 - 85% Ex Ante Charge: 0.79%

### Growth Portfolio

Investment Objective: The investment objective of the portfolio is to achieve capital growth over the longer term within an above average level of risk, utilising UK and Global equity funds.

Strategy: The portfolio is made up of funds, adopting a multi-asset approach to portfolio construction.

Benchmark: IA Flexible Investment Ex Ante Charge: 0.82%

### Adventurous Portfolio

Investment Objective: The investment objective of the portfolio is to achieve capital growth from predominantly global thematic equity funds.

Strategy: The portfolio is made up of funds, adopting a multi-asset approach to portfolio construction.

Benchmark: IA Flexible Investment Ex Ante Charge: 0.96%

### Sustainable Endeavours Portfolio

Investment Objective: The Investment objective is to predominantly invest into funds with a sustainable or ethical mandate and achieve capital appreciation with a moderate risk profile generating a total return

Strategy: The portfolio is made up of predominantly ESG funds adopting a multi-asset approach to portfolio construction.

Benchmark: IA Mixed Investment 20 - 60% Ex Ante Charge: 0.71%



### Sustainable Endeavours Plus Portfolio

Investment Objective: The Investment objective is to predominantly invest into funds with a sustainable or ethical mandate and achieve capital appreciation with a moderate risk profile generating a total return

Strategy: The portfolio is made up of predominantly ESG funds adopting a multi-asset approach to portfolio construction.

Benchmark: IA Mixed Investment 40 - 85%      Ex Ante Charge: 0.73%

### Cautious Smart Beta Portfolio

Investment Objective: The investment objective is to aim to deliver steady capital growth whilst aiming to minimise potential losses using a cautious investment approach.

Strategy: The portfolio is made up of a range of Exchange Traded Funds, selected to replicate preferred indices or themes.

Benchmark: IA Mixed Investment 0 -35% Shares    Ex Ante Charge: 0.39%

### Balanced Income Smart Beta Portfolio

Investment Objective: The investment objective of the fund is to achieve capital appreciation and income within a moderate risk profile.

Strategy: The portfolio is made up of a range of Exchange Traded Funds, selected to replicate preferred indices or themes.

Benchmark: IA Mixed Investment 20 - 60%      Ex Ante Charge: 0.36%      Yield: 3.11%

### Balanced Smart Beta Portfolio

Investment Objective: The investment objective is to achieve capital appreciation within a moderate risk profile generating a total return.

Strategy: The portfolio is made up of a range of Exchange Traded Funds, selected to replicate preferred indices or themes.

Benchmark: IA Mixed Investment 40 - 85%      Ex Ante Charge: 0.35%

### Growth Smart Beta Portfolio

Investment Objective: The investment objective of the portfolio is to achieve capital growth over the longer term within an above average level of risk, utilising UK and Global equity funds.

Strategy: The portfolio is made up of a range of Exchange Traded Funds, selected to replicate preferred indices or themes.

Benchmark: IA Flexible Investment              Ex Ante Charge: 0.37%

### Adventurous Smart Beta Portfolio

Investment Objective: The investment objective of the portfolio is to achieve capital growth from predominantly global thematic equity funds.

Strategy: The portfolio is made up of a range of Exchange Traded Funds, selected to replicate preferred indices or themes.

Benchmark: IA Flexible Investment              Ex Ante Charge: 0.37%

### The Investment Association

The Investment Association (IA) is the trade body that represents UK investment managers. 200 members collectively manage over £6.9 trillion on behalf of clients in the UK and around the world. The IA promotes UK investment management, which is the largest industry of its kind in Europe and the second largest in the world. The IA benchmarks are applicable for fund of funds and unitised products.

### Important Information

The contents of this should not be deemed as Investment advice, it has been prepared solely for the interest of Financial advisers who are authorised and regulated by the Financial Conduct Authority. It is the Financial adviser's responsibility to ensure the solution selected for the client is based upon a full understanding of their client's needs and circumstances. No sections of this brochure should be considered as client specific or a personal recommendation.

This is produced by MAIA Asset Management and is for professional use only. Every possible care has been taken to ensure the information contained in this is accurate.

MAIA Asset Management is registered in England. Registered Office: April Barns, Redditch Road, Ullenhall, Warwickshire, B95 5NY.

Company Registration Number: 09967602. VAT Registration No. 237 3988 66. We are Authorised and Regulated by the Financial Conduct Authority, Registration Number: 747887.

[www.maia-am.co.uk](http://www.maia-am.co.uk)